



Dear Silent Auction Participant;

Thursday November 6th through Saturday, November 8th, 2008, DIFFA/Chicago (The Design Industries Foundation Fighting AIDS) will host its 7<sup>th</sup> annual DIFFA DINING BY DESIGN. This year's multiple day extravaganzas will be held at Chicago's Historic Merchandise Mart. Each year approximately 1500 guests attend the festivities surrounding the event.

On behalf of the DIFFA/Chicago board of directors and auction committee, I am asking you for your support in donating an item, gift certificate, or cash donation. Last year our DINING BY DESIGN silent auction raised over \$50,000 with the generosity of donations to our live and silent auctions.

Part of the gift of giving to DIFFA means exposure for your company. Throughout the Silent Auction, the donated item or service is deftly displayed, with information about the donor, in terms of name, address, phone, etc. Many people wander through the Silent Auction area of the venue and take much pleasure in looking at and bidding on the various items on offer. So, there is a two fold advantage – significant exposure to your company and support for a fantastic cause!

Your support enables DIFFA/Chicago to support DIFFA nationally and distribute funds to Chicago-area AIDS service agencies that provide direct service, preventive education, and outreach. Since 1987, DIFFA/Chicago has awarded over two million dollars in Excellence In Care Awards.

If you have questions or need additional materials about the 2008 DBD event, please contact me at phone number or call DIFFA/Chicago, 312.644.6412 or email us [info@diffachicago.org](mailto:info@diffachicago.org). We look forward to your meaningful support and thank you for your commitment to DIFFA/Chicago.

Sincerely,

David Grout, Simeone Deary, Silent Auction Co-chair  
Mary Ellen O'Donnell, Knoll, Silent Auction Co-chair