

# DIFFA's DINING BY DESIGN CHICAGO

## an introduction

### 2009 Event Details

This one-of-a-kind, spectacular event will showcase some of the most talented, intriguing and accomplished individuals in the Chicago design community and pair them with our generous **Table Sponsors** to create three-dimensional dining installations that are works of art.

DIFFA's DINING BY DESIGN is pleased to announce celebrated fashion designer **Maria Pinto** as this year's Honorary Chair. Maria will be designing a table for 20 people in conjunction with our **Believe Tables**, featuring 10 of Chicago's top Residential Interior Designers.



### Exposure

**CS/CS Interiors** is DBD's local media sponsor and will be featuring 2 advertisements this fall promoting our Believe Tables, Sponsors and Individual Tickets Sales. CS/CS Interiors will also be providing post-coverage of the event showcasing the various table environments.

**Retail DBD Table Blitz** September 14 - November 4. Watch as high-end retailers such as **Tiffany, Saks Fifth Avenue, Neiman Marcus** and **Barneys**, to name a few, create in-house table displays promoting our Believe Tables, Sponsors and Individual Tickets Sales. Over 15 retail stores involved!

**Ralph Lauren Home DBD Kickoff Party** Hosted by **Ralph Lauren Home, Vogue Magazine** and **Nate Berkus**.



### Exposure at Events

November 5 **COCKTAILS BY DESIGN** with close to 1,000 spectators viewing tables and meeting table designers and hosts.

November 6 **PUBLIC VIEWING** Exposure to the general public.

November 7 **TABLE HOP & TASTE** This event brings in Chicago's top chefs to pair their food with wine by this year's sponsor, Castello di Gabbiano. We expect 750 guests who are passionate about food, wine and design.

November 7 **DIFFA's DINING BY DESIGN Gala** This event allows our sponsors to invite their colleagues, friends and clients to the event and dine in these spectacular settings.



### Sponsorship Levels are available at [diffachicago.org](http://diffachicago.org)

BROUGHT TO YOU BY

CASTELLO di  
**GABBIANO**



LOCAL MEDIA SPONSOR

**CS Interiors**

LOCAL SPONSOR



**DIFFA  
DESIGN  
INDUSTRIES  
FOUNDATION  
FIGHTING  
AIDS  
CHICAGO**

DIFFA: DESIGN INDUSTRIES FOUNDATION FIGHTING AIDS IS ONE OF THE LARGEST FUNDERS OF HIV/AIDS SERVICE AND EDUCATION ORGANIZATIONS IN THE U.S. SINCE ITS FOUNDED IN 1984, DIFFA HAS MOBILIZED THE IMMENSE RESOURCES OF THE DESIGN COMMUNITIES TO PROVIDE MORE THAN \$38 MILLION TO HUNDREDS OF AIDS ORGANIZATIONS NATIONWIDE